

The Wanamaker Store.

# A Great Day in a Remarkable Month

HERE are columns of facts, each one of present, pecuniary, vital importance. They are stated with force because they are themselves dynamic;—bluster and blow about them are as unnecessary as otherwise objectionable.

If evidence were needed of the singular advantages of August as a month for retail purchasing, it could be found below in irresistible conclusiveness. But it is merely cumulative;—the facts have already shown to your obvious satisfaction in the day-to-day news of the past two weeks.

This has been a remarkable month at Wanamaker's, and this will be one of its greatest days.

**The Upholstery Sale**

Some handsome goods that have been here since Spring, and that now must make way for Fall arrivals. Lingered beauties, that should be brightening the homes of others; among them, curtains and couch covers, and hangings in the prettiest effect we have had to show. The hint that they've outworn their welcome with us is given in these price-reductions—such savings as should guarantee them a cordial greeting from you:—

**LACE CURTAINS**  
Beausé lace curtains at \$7.50 to \$19; were \$9.75 to \$25.75.  
Tamboured lace curtains at \$3 to \$9; were \$4 to \$13.50.  
Irish point curtains at \$3 to \$13.50; were \$4 to \$19.

**RUFFLED NET CURTAINS**  
All with lace edge and insertion, ten kinds at \$1.75 to \$5.50; were \$2.25 to \$7.25.

**TAPESTRY CURTAINS**  
Also used as couch covers. Numerous qualities and various handsome patterns; now \$5 to \$10; were \$7.50 to \$17.

**TAPESTRIES AND DAMASK**  
All 50 inch goods. Suitable for furniture coverings, wall hangings and curtains. Some silk and cotton; others silk faced, \$1 to \$4.50 yd.; were \$1.50 to \$6.50.

**TABLE COVERS**  
Of tapestry, in the usual sizes, at \$1.75 to \$5; were \$2.50 to \$7.50.  
Of German and French Velour, at \$2 to \$12; were \$3 to \$18.  
E-glass print covers are imported mostly, at 50c. to \$1.50; were \$1.25 to \$4.50.

**Table Service—Silver and Heavy Plated**

Tasteful table-fittings reinforce the appetite. Like these,—all popular articles of service, established necessities and fads of the moment. Sterling-silver and quadrum plate in richest patterns. Workmanship faultless; styles new and favorite. Prices seductive.

**STERLING SILVER**  
Lemonade Spoon, 75c. each.  
Gravy Ladle, 85c. each.  
Open Hair Collars, gold lined, \$1 each.  
Bon Bon Dishes, \$1 each.  
Two Spoon sets of six, \$2.  
Salt and Pepper Shakers, glass with sterling silver tops, \$2.50 each.  
QUADRUPLE PLATE  
Crash Sets, \$1.50 each.  
Condensed Milk Holders, \$1.50 each.  
Nut Bowls, \$2 each, reduced from \$4.  
Salt and Pepper Shakers, 50c. each.  
Five Piece Tea Sets, hand-engraved, \$2.  
Tomato and Pick Relays, extra plate, \$1 each; reduced from \$1.50.

**Chamber Toilet Sets**

Nearing the end of our recent offering of these. "Seconds," but the best we have ever offered, very nearly perfect, and if they had not the almost indiscoverable faults that class them as "seconds," they would be selling at double.

Set of 11 pieces, with jar.  
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**Perfumery**

Fragrance that is crisp, clean, refreshing. Delicate perfumes, luxurious toilet-waters in full variety. Your present choice or its successor must be here. The ever-welcome Queen Mary extracts hold court with royal retinue. Prices distilled:

Almond Miel, 10c. box.  
On bottle Florida Water, 10c.  
Queen Mary Toilet Water, 25c. bottle.  
Lilac Water, and Eau de Cologne, 25c. bottle.  
Queen Mary Extract by the ounce—Violet, Crab Apple, Hologram, Jockey, Club, Stephanotis, Cherry Rose, 10c. per ounce.  
Finest Extracts by the ounce—Fragrant, Euphoric, Violet, White, White Heliotrope, Wood Violet, Jockey Club, Lily of the Valley, 25c. per ounce.

**Shakespeare and Kipling**

Wonderfully low-priced editions. Shakespeare, complete in 10 volumes, pocket-size, \$1.50.

Rudyard Kipling's Works, the authorized edition, with all the famous author's poems and stories, including his now much-talked-of, "From Sea to Sea," 15 attractively bound books in the set, \$8.95.

The Book Store, Ninth Street.

## A Visit Among the Linens

Never without interest and profit to the particular shopper, the Linen Store to-day will be found unusually attractive now. It's a store that deals only in pure linens. There's a point to remember. And there are occasions when these high-grade linens are offered at prices as low as, or lower than those asked elsewhere for flax-and-cotton mixtures and other inferior grades. This is just such an occasion. Reasonable prices originally, and now reduced as follows:—

75c. yd., 450 yds.—German, bleached, Double Damask Table Linen; 2 yds. wide; our regular \$1 kind.

\$1.25 doz.—100 doz. Bleached Scotch Dinner Napkins; 22x22.

\$2.50 doz.—100 doz. Bleached Double Damask Dinner Napkins; 26x26. Would be very reasonable at \$3.50.

12½c. each—100 doz. German Fringed All-linen Doylies, in solid colors; blue, pink, gold and salmon; sizes 20x20 and 22x24 in.; this quality sells usually at 35c. to 45c. each.

19c. each—90 doz. Bleached Huckaback Towels; soft finish; hemmed ends; blue, red, and plain white borders; 28x45 in.; low-priced at 25c.

25c. each—100 doz. German Bleached Damask Towels; 23x50 in.; knotted fringe; blue, red, pink, gold and plain white borders; usually sold at 45c.

## This Is of Dress Goods

Dollar a yard goods for 25c. and 37½c. a yard! Could you spell "Bargain" any better than that? And the best is not told in the mere saving in price, for the goods are eminently and presently useful, will be of practical value for months to come, and are choice and pretty.

Six thousand yards in the offering. A great many of the sorts and styles are precisely those that you would pick from a whole stock, even in the Fall, for school dresses. The rest are good for all wear except Mid-winter's.

At 25c. yd.—Silk-and-wool Fancy Suiting; designs principally in figured saydore silk stripes over medium and dark colored grounds; 40 designs to choose from; 42 in. wide.  
At 37½c. yd.—Silk-and-wool Check Suiting, in medium and dark colored combinations; 12 designs to choose from; 45 in. wide.  
At 37½c. yd.—Corded Poplin Velours, in self-colors and two colored combinations; dark colorings; 13 designs to choose from; 46 in. wide.

Tenth Street Aisle.

All the above are regular dollar-a-yard goods.

Then here are Cotton Dress Goods

**At Eight Cents a Yard**

Fight thousand yards of these, and all Piques,—striped and plaid,—the prettiest 30c.-a-yard goods we, or any one, can show. You will remember this chance with regret next season even if you can't see a channel for its application just now.

Women's brown kid Boots; 1,612 pairs. Fresh, new, fashionable, made in accordance with our own rigid standards for \$2.50 and \$3 lines. Choose at

One-Forty a Pair

Women's neat brown and black kid Oxford, with flexible sewed soles; straight tips, military heels. A peculiarly trim, stylish, expensive-looking shoe. Only 500 pairs of these.

One Dollar a Pair

All brown and tan shoes for women, girls and boys; have had large sales cut from the prices; a half in most cases. Three months wearing time ahead for you, but we must now prepare for your Winter's choosing.

Women's \$4 and \$5 Brown shoes.

Two-Seventy a Pair

Spring heel brown shoes for girls and small boys; were \$2 to \$3.50; now \$1.40 and \$2. May be a size out here and there, but most feet can be fitted.

One Dollar Ninety a Pair

Spring heel brown shoes for girls and small boys; were \$2 to \$3.50; now \$1.40 and \$2. May be a size out here and there, but most feet can be fitted.

For Correspondence

To make letter writing doubly pleasant. All sorts of dainty writing requisites.

First, club-vellum note paper, cream-colored, fashionable, in four popular sizes,

10c. a pound

Envelopes to match 15c. a hundred. Then

Ratlin-woven and Irish linen, 60 sheets and 60 envelopes; 15c. box.

120 sheets 50c.; 120 envelopes 50c.; 120 sheets 50c.; 120 envelopes 50c.; 120 sheets 50c.; 120 envelopes 50c.

Gold pens, penholders and pencils, at 1.3 regular prices.

Formerly

A. T. Stewart & Co.,

JOHN WANAMAKER

Broadway.

Wanted—Females.

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## This Is of Silks

This is by way of introduction to the new Fall silks, now arriving. As a manner of celebrating the coming of the new conquerors, we slay their former rivals—the silks of the Spring. It's a merry war, and all the "loot" is for you.

Nearly fifteen thousand yards of Spring and Summer silks dispute the succession of the Fall goods. This will dispose of them, and, with fair skies to-day and to-morrow, the newcomers will arrive on a vacant field.

This is one of the times when we advise the anticipation of needs. Although there is ample opportunity for the use of any of these goods in the immediate present. You don't get such silks at HALF PRICES every day, nor every month, nor more than once a season.

At 25c., instead of 45c.

Japanese Stripes; all silks; great variety of colorings.

At 60c., instead of \$1.25

Rich Plaid Satins; two kinds; on colored grounds.

At 65c., instead of \$1

Fall shades of Taffeta with cannel stripes, in cameo effects; 4 kinds.

At 65c., instead of \$1

24-inch Pekin Striped Taffetas; three kinds.

At 70c., instead of \$1

Black and white Striped Taffetas, with small satin bars running across; giving a rich and beautiful effect.

At 70c., instead of \$1 to \$1.50

Braided Taffeta Stripes and Cords, with pompadour figures; 60 kinds.

At 75c., instead of \$1.25

Beautiful Satin Plaids; bright colors on black and colored grounds.

At 75c., instead of \$1.25

30-inch Pekin Striped Taffetas, three kinds, including black and white.

At 75c., instead of \$1.10

Heavy Roman Striped Taffetas, on water-melon and blue grounds.

At 85c., instead of \$1.25

Black Taffeta Faconne; 5 kinds; delicate neat designs.

At 85c., instead of \$1.50

Rich Plaid Silks, cerise, turquoise, leghorn, lavender, navy blue, and green; all on white grounds; with small black hair-line check.

At \$1.25, instead of \$2 and \$2.50

Rich Black Satin Duchesse.

Main Aisle and Rotunda.

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## New Styles in Golf Capses

The new Fall Golf Capses are shown for the first time to-day. You will note marked difference in patterns over those of last season, but otherwise, the styles have changed little, and the whole-some practicality and comfort of the garment changed not at all. Prices are \$5.50 to \$20.

There are a few of the black silk shoulder capes remaining from the offering of a rainy day last week. Half prices and less on exquisite goods. Trimmed with jet and lace.

At \$20, were \$40 and \$12.

At \$10, were \$20 and \$10.

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